

Strategies currently being employed by regional community foundations in response to the Harry Cooper Supply Company Campaign for the Ozarks. Representatives from 19 community foundations participated in the 2008 regional conference.

Nixa

- Solicitation during the annual foundation-sponsored citywide banquet
- Employee donation programs to unrestricted funds
- Thermometer display tracking progress

Bolivar

- Newspaper announcement
- Newspaper advertisement
- Letters to donors explaining matching opportunity

Willow Springs

- Working primarily with identifying major donors

Hermann

- Broadening foundation concept as prelude to Cooper Campaign

Republic

- Fund raisers
- Banquet solicitation

Mountain Grove

- Looking at donor list initially for good prospects

Marshfield

- Community education
- Goal/focal point established within the public realm
- Major event – silent auction; with proceeds going toward challenge

Stockton

- 1st major gala; with proceeds going toward Campaign
- 12 weeks of articles in local paper

Douglas County

- Seeking businesses and corporations to lead campaign

Seymour

- Education is ongoing
- Board membership dues to administrative endowment fund
- Letter writing campaign
- Grant stories in newspaper
- Investigating roundup program with local rural electric cooperative

- History picture book, which will sell for \$30
- Annual auction – with proceeds going toward Cooper

Willard

- Cooper business plan
 - Major contributors
 - Gala
 - Antique auction fund raiser
 - Board involvement

Finley River

- Newspaper/big check pictures/grants
- Nine articles
- New Years Eve party/fund raiser
- Join local chamber for public recognition

Mt. Vernon

- Fundraising letter – *follow up with personal visit*
- Using competitiveness of neighboring affiliates (Aurora) already meeting goal
- Alums
- Public gathering hook

Table Rock Lake

- Board planning
- Identifying “second home” folks with potential

Crawford County

- Met goal early
- Informing Alumni about the foundation

Ozarks County

- Challenge already met and ongoing. Funds with total assets of \$125,000 established in response to Cooper to date

Houston

- Personal visiting with scripts
- Selling flags

CFSWMO

- Double match made possible by secondary challenge in conjunction with Cooper money
- Major donors being solicited
- Outside people/SW corner